



This summer, I had the privilege of riding with The Fireflies from Pau to Cannes, an unforgettable 1,300 km journey that tested every ounce of endurance we had. We climbed an insane 65,000 feet of elevation, battling brutal terrain and our own limits. This included 3 trips up Mont Ventoux in one day totaling 15k of those 65k feet. But this wasn't just about pushing ourselves; it was about fighting for something bigger. Every mile, every climb was fueled by our mission to raise funds for Blood Cancer UK, with every single penny going straight to cancer research. It was more than just a ride – it was a statement of what's possible when a group of passionate people come together for a cause that matters. The highs, the lows, and everything in between became part of a shared purpose, turning an already epic challenge into something truly meaningful. At the end of the day, this journey was about more than just the road we conquered – it was about hope, resilience, and making a real difference.

Rennie Solis

DSREPS

dsreps.com
© DSReps

New York

(917) 407-4292

Nicki Silverman: nicki@dsreps.com

Los Angeles

(626) 441-2224

Deborah Schwartz: deb@dsreps.com

Crystal Roberts: crystal@dsreps.com