

THE BUSINESS OF LITERARY HOLLYWOOD

# VARIETY



From top:  
Walker Scobell,  
Aryan Simhadri  
and Leah  
Sava Jeffries

**OH MY GODS!**  
Inside Disney's big bet  
on 'Percy Jackson'  
By *Selome Hallu*

*Peter Yang*

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New York

(917) 407-4292

Nicki Silverman: [nicki@dsreps.com](mailto:nicki@dsreps.com)

Los Angeles

(626) 441-2224

Deborah Schwartz: [deb@dsreps.com](mailto:deb@dsreps.com)  
Crystal Roberts: [crystal@dsreps.com](mailto:crystal@dsreps.com)