

PHOTO DISTRICT NEWS

News, techniques and inspiration for the photo professional

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**THE MARKETING &
BRANDING ISSUE**

**DESIGNERS' TIPS
FOR SUCCESSFUL
BRANDING**

**A RECIPE FOR
SOCIAL MEDIA
SUCCESS**

**PROMOS
CLIENTS
KEEP**

**FUNDING &
DISTRIBUTING
YOUR FILM
PROJECT**

**PERSONAL WORK
THAT LANDS PHOTO
ASSIGNMENTS**

**INSIDE:
HOLIDAY
GIFT GUIDE**

**11 TOP
MIRRORLESS
CAMERAS**

**WORLD
IN FOCUS
WINNERS'
GALLERY**

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dsreps.com
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New York

(917) 407-4292

Nicki Silverman: nicki@dsreps.com

Los Angeles

(626) 441-2224

Deborah Schwartz: deb@dsreps.com
Crystal Roberts: crystal@dsreps.com