



BORN
WITH A
VISION

RAPPER KENDRICK LAMAR
DEFIED CONVENTIONAL
WISDOM ON THE WAY
TO BECOMING THE
DEFINING HIP-HOP ARTIST
OF HIS GENERATION

STORY BY ANDREW BARKER
PHOTOGRAPHS BY PETER YANG



VARIETY.COM • NOVEMBER 21, 2017 • P. 53

Peter Yang

DSREPS

dsreps.com
© DSReps

New York

(917) 407-4292

Nicki Silverman: nicki@dsreps.com

Los Angeles

(626) 441-2224

Deborah Schwartz: deb@dsreps.com

Crystal Roberts: crystal@dsreps.com