

LL COOL J, BEFORE



"THERE WAS A TIME WHEN I WAS NOT COOL WITH THE LADIES. THEN I DISCOVERED OLD SPICE SWAGGER AND THINGS BEGAN TO CHANGE. FIRST I BECAME COOL WITH THE LADIES. THEN I BECAME FAMOUS AND ALL THIS OTHER STUFF HAPPENED. THANKS, OLD SPICE." -LL COOL J

Old Spice
Swagger

THE SCENT THAT MAKES A DIFFERENCE!



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