



# THE TIME TO TAKE A SLEDGEHAMMER TO OLD ASSUMPTIONS IS HERE.

Just for a moment, think back over all of the assumptions you, as a financial advisor, have come to accept. Not always knowing which stocks or bonds your funds hold. Style drift. Manager turnover. Unexpected capital gains. Now, imagine a financial world not held to those old assumptions. Well, brace yourself. Because over 80 transparent, tax- and cost-efficient funds that can be traded all day long have arrived. Join the advisors who are embracing iShares.

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*Bryce Duffy*

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